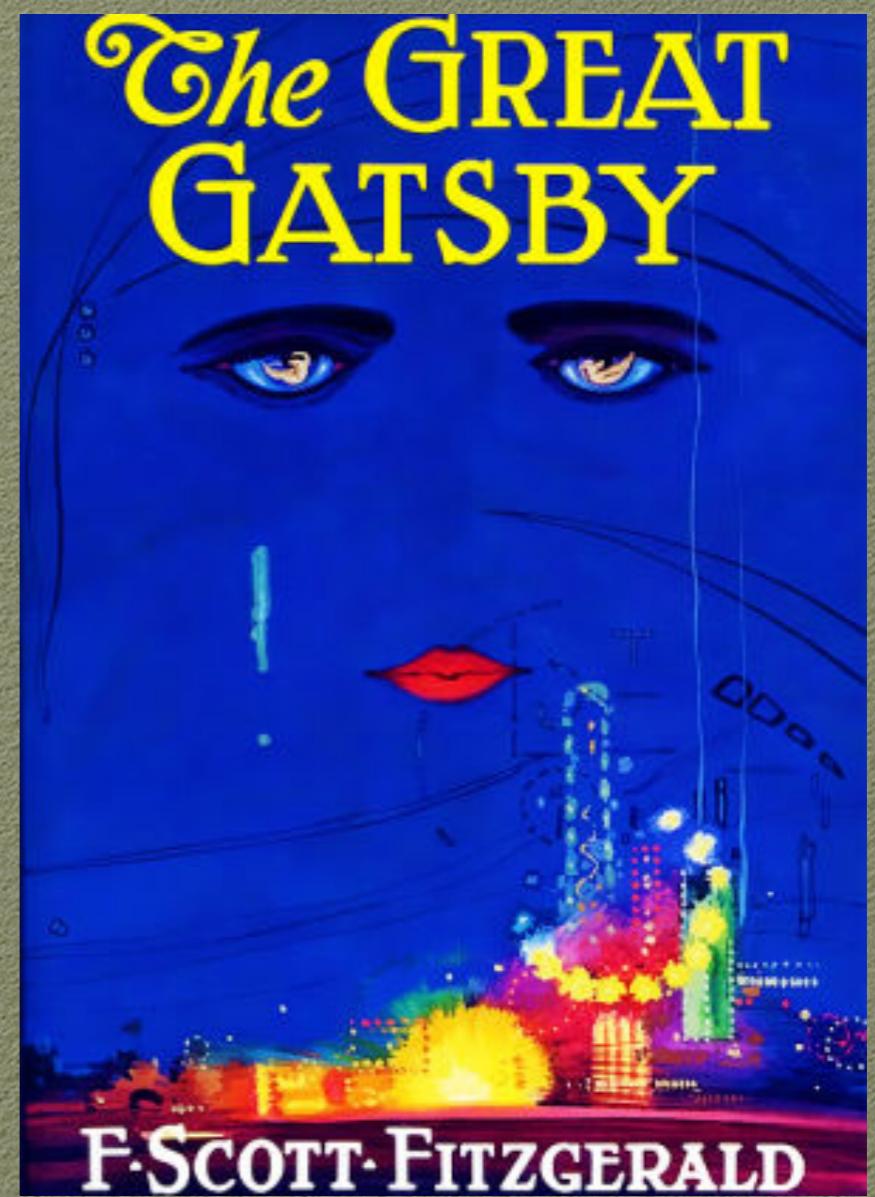


REACTIONS TO THE GREAT GATSBY

CAMERON CARDOSO, DAVID DERKACH JACOB
BOWLING



INITIAL RELEASE

- At the time of the books original release the book had received many negative reviews.
- The book when it first released sold a disappointing 21,000 copies.
- Fitzgerald made \$2,000 for his book in 1925.
- They actually made a film about the book in 1926, that was so bad that Fitzgerald and his wife Zelda left the theater.



REVIEWS DURING THE 20'S

NEGATIVE

Ralph Coghlan reviewed the book for the St. Louis Dispatch on April 25, 1925:

- Altogether it seems to us this book is a minor performance. At the moment, its author seems a bit bored and tired and cynical. There is no ebullience here, nor is there any mellowness or profundity. For our part, The Great Gatsby might just as well be called Ten Nights on Long Island.

POSITIVE

- I like the melody of your dedication and it shows that you have a background of beauty and tenderness and that is a comfort. The next good thing is that you write naturally in sentences and that too is a comfort. You write naturally in sentences and one can read all of them and that among other things is a comfort. You are creating the contemporary world much as Thackeray did his in Pendennis and Vanity Fair and this isn't a bad compliment. You make a modern world and a modern orgy strangely enough it was never done until you did it in This Side of Paradise. My belief in This Side of Paradise was alright. This is as good a book and different and older and that is what one does, one does not get better but different and older and that is always a pleasure. Best of good luck to you always, and thanks so much for the very genuine pleasure you have given me. We are looking forward to seeing you and Mrs. Fitzgerald when we get back in the Fall. Do please remember me to her and to you alway
- Gertrude Stein

GREAT GATSBY IN THE PRESENT

- Today the book is seen as a work of amazing literature
 - The Great Gatsby was published in 1925 and is probably the greatest representation of the Jazz Age (also known as the Roaring Twenties) in literary fiction.
 - POSTED 10 MAY, 2011 BY HEATHER IN BOOK REVIEWS

CITATIONS

- <http://www.mhpbooks.com/ten-nights-on-long-island-the-great-gatsbys-early-reviews/>
- <http://www.openculture.com/2013/07/gertrude-stein-sends-a-review-of-the-great-gatsby-to-f-scott-fitzgerald-1925.html>