

ENG 100 SLO #2 Assessment Measure

Skilled readers and writers understand that the basis for effective writing is the ability to understand and analyze how others have successfully communicated their message. This assignment will encourage you to practice and help you further develop active reading and analytical writing skills, first by asking you to break down the components of articles on social media self-regulation and then demonstrate your understanding of the author's message. You will be required to analyze and compare an article representing the author's perspective with another's on the same subject by formalizing the results of that analysis.

Specifically, analyze and evaluate the merits of M. Todd Henderson's article by comparing it to Jonathan Wareham's perspective.

1. When analyzing and evaluating two or more written texts using comparison and contrast as the method of reporting on the results of those processes, writers typically arrive at a series of criteria, or characteristics, that they apply to both sources to see how both stack up against one another (Performance Indicator #2: Organizational Structure). Criteria can include the various topics or important critical points involving the subject matter the authors emphasize in their articles (such as does one discuss the events that led up to a later episode, but the other only discusses the impact of that episode). An effective analysis often also considers how an article is constructed, including the merits of the reasons an author provides for her or his position, the use of evidence to support and illustrate those reasons, and the definition of important terms, among some others. The essay you construct will inform your reader of the results of your comparison of the two sources (analysis), as well as your decision about the merits of both perspectives (evaluation) (Performance Indicator #2: Organizational Structure/(Performance #3: Secondary Sources)

Guidelines

2. Strive to write 500- to 750 words, to include a well-constructed introduction that orients your reader to the focus your essay and how you're going to achieve your purpose. Similarly, your conclusion should be equally well crafted, with no questions or objections to your evaluation left unanswered (Performance #2: Organizational Structure)
3. Your essay should be governed by an explicit thesis that argues why one article is better or more persuasive than the other. The body of your essay should reveal why and how (Performance Indicator #1: Thesis).
4. To illustrate your claims about the substance and merits of each article, you should integrate evidence from both sources—summaries, paraphrases, and direct quotes, seamlessly introduced. Ultimately, the evidence that demonstrates why the one

article is better than the other should be the strongest (Performance #3: Secondary Sources)

5. The first page of the essay should be formatted consistent with the style adopted by your instructor.
6. Since you'll be relying heavily on material from both articles to illustrate your claims about the merits of each, you are required to cite sources using a consistently applied citation form, such as MLA, APA, or Chicago Manual of Style, as specified by your instructor ((Performance Indicator #3: Secondary Sources: Academic Honesty)
7. In-text citations and superscripts refer to more complete information about the location of sources, usually on a Works Cited page at the end of the document. Since you'll be acknowledging your use of borrowed material by using in-text or superscript citations, you must also include the bibliographic information for each of the two articles on a properly formatted (according to your chosen citation form) Works Cited page located on a separate page after the last page of text (Performance Indicator #3: Secondary Sources: Academic Honesty)
8. Your text should demonstrate clear, concise control of the conventions of standard American edited English (Performance Indicator #5)
9. Your essay will be evaluated according to the scoring guide (also known as "rubric") accompanying this assignment sheet.